



Jrue + Lauren Holiday
Social Impact Fund

Jrue & Lauren
Holiday

SOCIAL IMPACT FUND



"When we first decided to start this fund in 2020, it was at an inflection point of two pandemics - the disproportionate effects that COVID-19 had on underserved communities and minority-owned businesses; and equally as devastating, the murder of George Floyd and that of many other unarmed Black people - resulting in an overwhelming feeling of helplessness. We are fortunate enough to have the opportunity to help people through the JLH Fund and will continue to do this work and make the greatest impact possible." - **JRUE & LAUREN**

COMMUNITY IMPACT

\$3M of Unrestricted
Grant Funding

We've provided \$3M in grant funding to social impact entrepreneurs since 2020.

400 Hours of
Resources & Support

We've provided over 400 hours of coaching to ensure grantees have the tools needed to survive and to thrive.

156 Black Founders
& Counting

JLH has changed the landscape for 156 Black founders across 15 U.S. cities and applications open again early 2023.

JOIN OUR EFFORTS BY DONATING

We need a community of support to continue our work towards an equitable future for all. November 29th is Giving Tuesday, please help us reach our goal of raising \$1M by donating at www.jlhfund.org/donate or email info@jlhfund.org to make your pledge today.

THE JLH FUND CREATES A COMMUNITY OF GIVING

The JLH Social Impact Fund is building a community of support and we need you to join us. Since our inception, JLH has received 5,115 applications for grant funding and support. The need is great and we are committed to expanding our reach by supporting grantees AND applicants who aren't chosen through a variety of partnerships.

Microsoft

Provides all nonprofit applicants with technology and support services to remove IT barriers through their Nonprofit Tech Acceleration (NTA) program

Homebase

Provides scheduling and technology software solutions for JLH Grantees

Motorola

Provided Moto Stylus G cell phones to grantees to create more equitable access to technology

Baker Tilly MKE

Provides financial coaching support for grantees to ensure their businesses are set-up for success



“The JLH Fund has equipped us with necessary funding to survive the global pandemic, upgrade equipment, and employ 4 part-time employees. Additionally, the grant has assisted us to fund the nearly completed build-out of our Pucker Up Lemonade Truck that will serve the Compton community.

-KARNEISHA S.
Pucker Up Lemonade



WHY BLACK FOUNDERS?

If 15% of Black Founders hired 1 employee, the US. economy would grow by

\$55 BILLION.

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